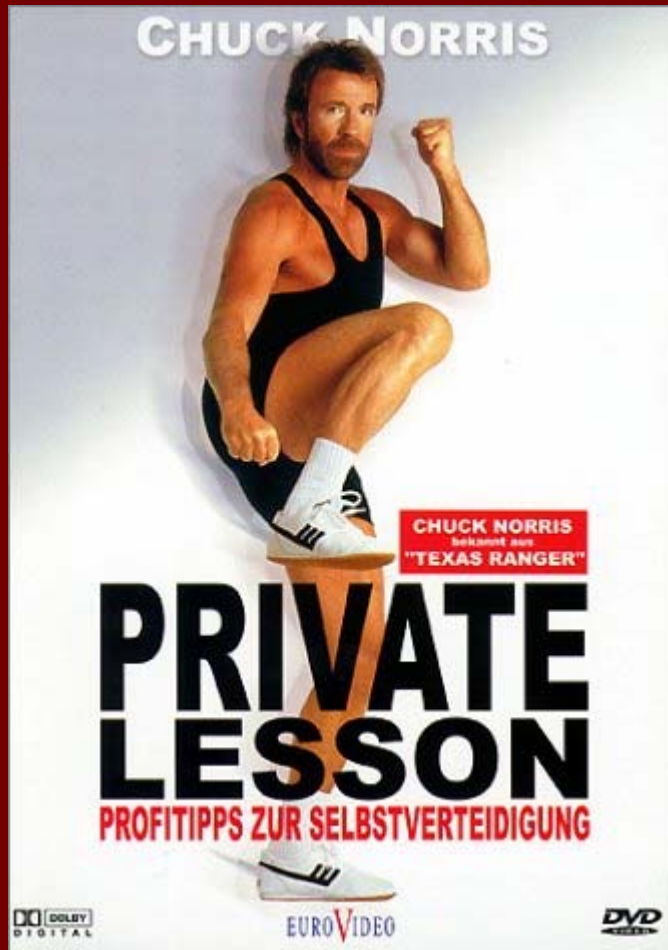


# “We’ll Be Right Back After These Messages”

Unit 5  
Lesson 2

# infomercial

extra-long television commercials



displayed  
shown



# persuade

talk into believing or doing something



effective

able to get results



# convincing

making someone believe something  
they didn't necessarily believe  
earlier



prominently

noticeably



# Computer-generated made or drawn on a computer



# situation

a position or state of affairs



boomed

to grow suddenly and rapidly



# extent

the amount or limit

